

SPEAKING: EDM Outreach Email

WHO WE ARE AND WHAT WE DO

First Name,

I represent Jeffrey Hayzlett, CEO of The Hayzlett Group. He is a former CMO of Kodak, he is a Primetime TV and Radio host, has appeared as a guest expert on national TV programs, such as MSNBC and FOX Business, and has spoken for hundreds of companies such as Cisco, Microsoft, Yahoo!, Verizon, as well as many small and mid-sized companies. Jeff speaks on the topic of driving growth and change in organizations.

WHAT WE WANT

My reason for reaching out is to see if there are any speaking opportunities for Jeff, currently or in the future at your organization. Either way, I would love to connect for a quick 10-15 minute conversation.

REFERENCES / COLLATERAL

In the meantime, I have attached several additional references to Jeff's speaking information including a link to his speaking kit (bio and speech description) along with several links to his sizzle reel and video samples:

- **Speaker Kit:** <http://hayzlett.com/about-jeffrey/speaker/>
- **Sizzle Reel:** <http://hayzlett.com/about-jeffrey/>
- **TV Samples:**
 - MSNBC Your Business
 - Bloomberg West on Microsoft 8 Rollout
- **Sample Speaking Videos:**
 - Change The Question
 - Adapt or Die
 - Take Risks

Look forward to hearing from you,

Tyler Hayzlett | Business Manager

The Hayzlett Group

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